GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:4307
ANSWERED ON:12.12.2016
International Cooperation Scheme for MSME Sector
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Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the salient features of International Cooperation Scheme in MSME sector;

(b) the number of MSMEs benefited under the said scheme in the country, State/UT-wise;

(c) the number of international events attended by various MSME firms during the last three years and the current year; State/UT-wise; and

(d) the benefits accrued to the MSME sector by participation in such international events?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI HARIBHAI PARTHIBHAI CHAUDHARY)

(a): Financial assistance is provided on reimbursement basis to registered micro, small and medium enterprises (MSMEs) through State/Central Government organizations, industry/enterprise associations and registered societies/trusts etc. associated with the MSMEs under the International Cooperation Scheme of this Ministry. The main objective of the Scheme include exploring new areas of technology infusion/upgradation, facilitating joint ventures, improving market of the products of Indian MSMEs, foreign collaborations etc. It is a demand driven Scheme and under this Scheme, the beneficiaries are free to choose an international event of their choice for visit/participation.. The Schemes covers the following activities:

i. Visit of MSME business delegations to other countries for exploring new areas of technology infusion/upgradation, facilitating joint ventures, improving market of MSMEs products, foreign collaborations, to visit international exhibitions/trade fairs etc.

ii. Visit & participation by Indian MSMEs in international exhibitions, trade fairs and buyer-seller meets in foreign countries.

iii. Participation in International exhibitions/ trade fairs held in India in which there is international participation.

iv. Holding international conferences and seminars on topics and themes of interest to the Indian MSMEs.

(b)&(c): Under the International Cooperation Scheme, financial assistance has been provided to the various MSME associations/organizations, benefitting number of beneficiaries for their visit/participation in the international events. Details of number of MSMEs benefited and number of international events in which the MSMEs participated during each of the last three years and current year are given in Annexure-I and Annexure-II.

(d): As per the International Cooperation Scheme guidelines, after completion of the event, the applicant organisations who attended the event are required to furnish feedback report. Accordingly as per feedback reports received from various applicant organisations, the benefits accrued to the MSME sector include knowledge of latest technologies, possibility of entering into joint ventures, identifying new areas of business opportunity, enhancing production of products, etc. Overall assessment of the feedback reports reveal that visit/participation of MSMEs in the international events are quite beneficial for MSMEs as it helps them in exploration of export markets of Indian MSMEs, increasing access to international business networks, technology upgradation/modernization, improved competitiveness, awareness of better manufacturing practices etc.